

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498016-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)
 Attention: Accounts Payable
 3050 K Street N, Suite 100
 Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	498016	06366691

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/18/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 D3C12CT05T03H \$750.00 NM 2 WFSB M 10/22/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 D3C12CT05T03H \$750.00 NM									
2	10/16/12	10/22/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/17/12 12:09 PM Eyewitness News 12pm - 12:30PM :30 D3C12CT05T03H \$750.00 NM 2 WFSB M 10/22/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 D3C12CT05T03H \$750.00 NM									
3	10/16/12	10/22/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	2	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/16/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 D3C12CT05T03H \$1,950.00 NM 1 WFSB M 10/22/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 D3C12CT05T03H \$1,950.00 NM									
4	10/16/12	10/22/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	2	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB F 10/19/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 D3C12CT05T03H \$1,950.00 NM 1 WFSB M 10/22/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 D3C12CT05T03H \$1,950.00 NM									
5	10/16/12	10/22/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/16/12 6:23 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T03H \$1,400.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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6	10/16/12	10/22/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	3	\$2,250.00	NM																																																								
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	10/15/12	10/21/12	-----1-	1	\$700.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WFSB	Sa	10/20/12	7:24 AM	7a-9a Sat. Eyewitness New	7am-9am	:30	D3C12CT05T03H	\$700.00	NM																																																							
12	10/21/12	10/21/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$7,000.00	NM																																																								

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
498016-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1194	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 11:33 PM Delayed The Mentalist 1030-1130p :30 D3C12CT05T03H \$7,000.00 NM									
13	10/21/12	10/21/12	Patriots Football	1:00pm - 7:00pm	-----1	:30	1	\$9,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 5:56 PM Patriots Football 1:00pm - 7:00pm :30 D3C12CT05T03H \$9,500.00 NM									
14	10/21/12	10/21/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 9:54 AM CBS Sunday Morning 9:00am - 10:30am :30 D3C12CT05T03H \$1,400.00 NM									
15	10/18/12	10/18/12	Big Bang/2.5 Men)	8pm - 9pm	---1---	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/18/12 8:48 PM Big Bang/2.5 Men) 8pm - 9pm :30 D3C12CT05T03H \$8,500.00 NM									
16	10/16/12	10/22/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	3	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/16/12 11:11 PM Eyewitness News 11PM - 11:35PM :30 D3C12CT05T03H \$1,900.00 NM 2 WFSB Th 10/18/12 11:26 PM Eyewitness News 11PM - 11:35PM :30 D3C12CT05T03H \$1,900.00 NM 1 WFSB M 10/22/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 D3C12CT05T03H \$1,900.00 NM									
17	10/16/12	10/16/12	NCIS	8pm-9pm	-1-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 8:36 PM NCIS 8pm-9pm :30 D3C12CT05T03H \$9,000.00 NM									
18	10/16/12	10/16/12	NCIS: LA	9pm - 10pm	-1-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 NCIS: LA 9pm - 10pm :00 \$9,000.00 NM See MG 18.2 2 WFSB Th 10/18/12 8:20 PM Big Bang/2.5 Men 8pm - 9pm :30 D3C12CT05T03H \$9,000.00 NM MG for 18.1 10/16									
Total Spots							35		

Gross Total \$87,150.00

Payment Terms Net 30 Days

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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498016-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

Agency Commission **\$13,072.50**

Net Amount Due **\$74,077.50**